X A IT

Dear Newsagent,

You will have been informed that GGA has identified a number of newsagents who will no

longer have to return physical copies to them by consistently providing accurate and reliable

data to GGA via XchangeIT.

XchangeIT will be playing an active role in ensuring you have the opportunity to

participate in this program by providing GGA with regular updates on agents that achieve

our gold class level. We will be communicating to you further details on the upgraded ITC

parameters and Variance checks from mid-January 2017 to assist you in obtaining this

level of compliance.

Once you have obtained gold class level, GGA will initiate a number of specific checks to

ensure your sales v returns error margins fall within their parameters. If you have questions

on this specific part of the project please contact GGA at contactus@gordongotch.com.au.

We look forward to helping more stores reaching the Gold level standard.

Sincerely,

The XchangeIT Team

Support

E: support@xchangeit.com.au T:

1300 551 212

W: www.xchangeit.com.au

XchangeIT Link