X A IT

Dear Newsagent,

You will have been informed that GGA has identified a number of newsagents who

will no longer have to return physical copies to them by consistently providing

accurate and reliable data to GGA via XchangeIT.

XchangeIT will be playing an active role in ensuring you have the opportunity to

participate in this program by providing GGA with regular updates on agents that

achieve our gold class level. We will be communicating to you further details on the

upgraded ITC parameters and Variance checks from mid-January 2017 to assist

you in obtaining this level of compliance.

Once you have obtained gold class level, GGA will initiate a number of specific

checks to ensure your sales v returns error margins fall within their parameters. If

you have questions on this specific part of the project please contact GGA at

contactus@gordongotch.com.au.

Well done to those newsagents who have been identified for the start of the project

and we look forward to helping other stores reach the Gold Level standard in 2017

so they too can take part in the initiative.

Sincerely,

The XchangeIT Team

Support

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E: support@xchangeit.com.au

T: 1300 551 212

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XchangeIT Link